

## ***22.5 Team Sponsorship/Fundraising Policy***

As a Parent of a Child playing on the \_\_\_\_\_ Team within the Brock Minor Hockey Association, I acknowledge the following rules that will be followed and enforced in relation to Team Sponsorship and Fundraising Initiatives specific to this BMHA Team:

1. While teams are encouraged to organize fundraisers and find team sponsors to ease the financial burden for parents in covering costs associated with activities not funded by standard registration fees, such as tournament fees, teamwear requirements, off ice training, etc. that this is to be done per Section 9 and 10 of the BMHA Manual of Operations which I have reviewed and agree to abide by when participating in fundraising and sponsorship activities.
2. I will not partake or implement improper fundraising activities which could violate Ontario Lottery and Licensing Laws. I understand that teams are not to create any raffles or ticket draws.
3. Funds raised through team fundraising/sponsorship initiatives throughout the year shall be distributed to all players evenly, regardless of the amount each individual on the team is able to fundraise or secure through sponsorships.
4. Fundraising and Sponsorship activities must only be conducted in such a manner, and at such a time, as to cover actual or anticipated team and player expenses only as outlined in the team budget per Section 8.0, and must be approved by BMHA.
5. All teams are limited to two (2) fundraising activities per season, excluding league-initiated fundraisers.
6. The maximum dollar value of sponsorships collected by any one BMHA Team will be limited to \$3000, in cash contributions or actualised value (ie. Teamwear etc.).
7. Additional team fundraising/sponsorship activities can be approved at the executives' discretion upon request, however only under extra ordinary circumstances.
8. Use of the Brock Wild logos for fundraising activities is permitted as long as the files distributed directly from the fundraising chair are the files used.

**Any violations of Sections 9 and 10 as they relate to Team Fundraising or Sponsorship by a Parent or Bench Staff Member, whether intentional or not, may result in a disciplinary hearing with the Rules and Discipline committee and may result in Sanctions and Disciplinary Actions outlined in Section 20.0 of the BMHA Operations Manual. Please be sure to carefully review the full details of Section 9 and 10 of our BMHA Operations Manual before partaking in any Fundraising or Sponsorship Events with your team, as well as prior to signing the agreement on the back of this page.**

**Brock Minor Hockey Association TEAM SPONSORSHIP AND FUNDRAISING  
PARENT AND COACHING STAFF AGREEMENT**

As a participant of Brock Minor Hockey, I, \_\_\_\_\_, agree to adhere to the BMHA TEAM SPONSORSHIP / FUNDRAISING POLICY as attached here to as Page 1.

I understand that failing to follow the Team Management TEAM SPONSORSHIP / FUNDRAISING POLICY may result in a hearing with the Rules, Protests and Appeals committee as outlined in the BMHA Manual of Operations.

I agree that the coaching staff / team management has clearly explained their Sponsorship and Fundraising Strategy for the year, and am in agreement with the Team Budget Proposed, as well as the planned fundraising and sponsorship plans presented by them.

I understand that NEITHER MY TEAM, NOR MYSELF may participate in BMHA FUNDRAISING/SPONSORSHIP activities unless I sign the TEAM SPONSORSHIP / FUNDRAISING AGREEMENT.

I, \_\_\_\_\_ acknowledge having read this agreement and irrevocably agree to be bound by it for the duration of the 2024/25 season.

Parent Name: \_\_\_\_\_

Signed: \_\_\_\_\_

Dated: \_\_\_\_\_