### WHAT'S IN IT FOR YOU?

- Make a meaningful difference by supporting your community's future.
- Join leading supporters and be recognized for your impact.
- Contribute to building a vibrant and inclusive town.
- Help create recreational opportunities for residents of all ages and abilities.
- Support a year-round hub for community events

#### **ABOUT SUNDERLAND LIONS CLUB**

Established in 1955, the Sunderland Lions Club has been a steadfast supporter of Sunderland and the surrounding area through a wide range of fundraising activities, including lotteries, concerts, scrap metal drives, and food booths at local events. Funds raised have helped local families, supported schools like Sunderland Public and Brock High, youth sports, music festivals, youth theatre and various community projects such as upgrades to the arena, park, and the historic Town Hall. With just 12,000 residents and a limited non-residential tax base, much of our fundraising goes towards enhancing Township of Brock facilities.







SUPPORT THE PROJECT

#### **MORE INFORMATION?**

If you'd like more information about the Sunderland Memorial Arena Project or how you can get involved, please don't hesitate to reach out.

We'd be happy to answer your questions, provide additional details, or discuss your donation options. Contact any Lions Club member or email info@sunderlandlionscharitablefoundation.ca

**YOU CAN** make a difference by contributing at one of the following levels:

**CHARITABLE TAX RECEIPTS WILL BE ISSUED** 



26 Church Street, South Sunderland, ON LOC 1H0 Canadian Charitable Foundation Registered Charity No: 736174905RR0001 Join the select team of community leaders helping to bring this vital project to life.

Your investment will benefit generations to come.

The Sunderland Lions Club has proudly pledged \$1 million toward the Sunderland Arena Renovation and Expansion Project.
With half of that already secured, just \$500,000 remains to fulfill this commitment.



Sunderland Lions Arena Sponsorship handout.indd 1



# WHAT'S INCLUDED IN THE PROJECT?

## WHY UPGRADE THE ARENA?

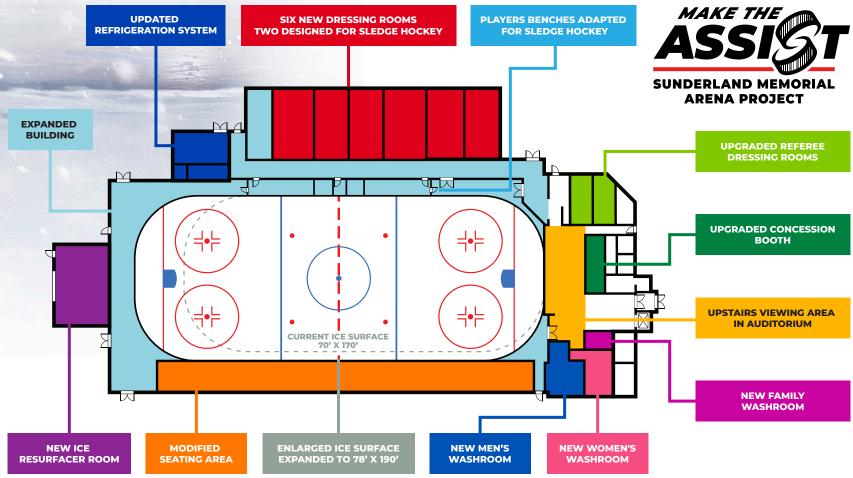
The Sunderland Memorial Arena is urgently in need of critical renovations to meet modern safety, accessibility, and functional standards.

The current ice surface is undersized, limiting usage and creating scheduling constraints; an expanded surface is essential to support rising demand from user groups.

Outdated and inadequate dressing rooms restrict our ability to host tournaments and fully welcome diverse participants, including women's and youth teams.

Population growth in our community is placing significant pressure on existing recreational infrastructure, making expansion a necessity.

The arena serves as a vital, year-round hub for sports, local events, such as Sunderland Fall Fair, school programs, and other community gatherings.



It's more than a rink. It's our community hub!

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